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FOR IMMEDIATE RELEASE
June 27, 2003

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Senator Allen Announces Do-Not-Call List Sign-up *Important Consumer Protection Measure Begins*

Traverse City- Senator Jason Allen (R-Traverse City) alerts consumers that online registration for the national Do-Not-Call list starts Friday, June 27. Consumers can link to the registration site by visiting Senator Allen's website at www.jasonallen.org or directly to the Federal Trade Commission at www.ftc.gov. In addition, consumers will be able to register from their own home phone beginning July 7. Enrollment from both the internet and over the phone is free.

"Signing up for the Do-Not-Call registry will make it easier for consumers to stop many unwanted telemarketing calls," Senator Allen said. "Controlling these types of calls consistently ranks as one of the top issues among consumers."

In fact, consumer inquiries led the Michigan Legislature to pass a bill to restrict telemarketers and create a Do-Not-Call list late last year. Senator Allen added that lawmakers recognized a single list would provide both state and federal protection, and required the adoption of a federal list if one was created.

"With the eagerly awaited start of the national Do-Not-Call registry," Senator Allen continued, "Michigan consumers can now take steps to block many nuisance phone calls."

However, Senator Allen cautioned consumers about a new wave of scams targeting the widespread interest in the Do-Not-Call registry. "Consumers should know that registration with the Federal Trade Commission is free and cannot be done through private companies," he concluded.

As of noon on Friday, June 27th, over 370,000 individuals have already signed up for this consumer friendly service via the internet. Due to the expected high demand, response times on the website may be slower than normal.

(MORE)

For more information on how to register for the Do-Not-Call list or how to avoid a Do-Not-Call scam, contact Senator Allen's office at 866-525-5637 or senjallen@senate.michigan.gov.